

Benefit Company · Social Justice Statement

Social Justice Statement

QConsul tests AI for bias and writes down who is accountable for every decision — human or AI — so no choice is made by an unnamed system.

Triple Bottom Line Framing

As a certified Benefit Company, QConsul LLC is legally committed to creating a material positive impact on people and the environment through its operations and services.

Specific Public Benefit — Social Justice

QConsul's specific public benefit purpose is to advance social justice by promoting ethical, transparent, and rights-respecting AI and automation practices to prevent AI bias that degrades organizational decision quality and harms people.

The company aims to reduce harm, inequity, and bias in AI-mediated and automated decisions, and to improve the treatment, agency, and wellbeing of people affected by AI and autonomous technologies. It supports accountable human-to-human, human-to-AI, and AI-to-AI relationships through governance, education, and cross-sector collaboration.

Lifecycle Governance in Practice

To fulfill its benefit-company governance responsibilities, QConsul promotes public-benefit, risk, and accountability principles across the AI lifecycle. Because the industry evolves quickly and no single approach applies broadly, QConsul does not specify a fixed 'how' — specific techniques and governance mechanisms are anticipated to change rapidly. QConsul will do its part in promoting this lifecycle governance approach, while recognizing that clients must meet and own their responsibilities for internal processes, implementation, and ongoing compliance.

Through this commitment, QConsul seeks to identify, challenge, and eliminate biased data, assumptions, and processes before they shape decisions or outcomes — in alignment with its DEI commitments and its use of transparency, inspection, and adaptation to continually detect and remediate bias in both technical systems and organizational practices.

Vendor, Stakeholder & Community Commitments

QConsul extends these social-justice commitments into vendor and stakeholder relationships by prioritizing inclusive communication, accessibility, contract equity, pricing transparency, and relationships with historically underserved businesses and communities.

The company also offers pro bono or discounted services to 501(c)(3) nonprofit organizations.

Through these integrated practices, QConsul aims for AI and automation to elevate human dignity, support communities, and respect shared resources while still delivering strong business outcomes for its clients.